

WATERTECH

# WATERTECH CHINA 2024

16<sup>TH</sup> Shanghai International Water Show

## June 3rd-5th, 2024

National Exhibition & Convention Center (Shanghai)

# Post-Show Report



### Organizers



CECA



LinkedIn



Facebook

### Co-organizers



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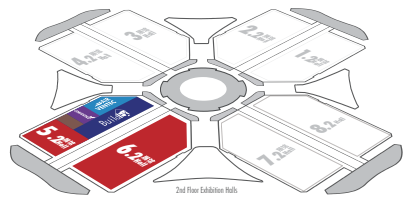
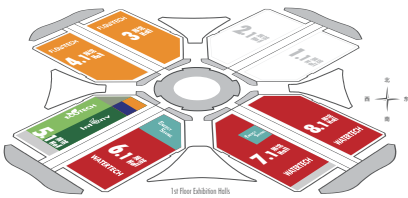
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## 16<sup>TH</sup> Shanghai International Water Show

On June 5th, the globally anticipated industry event for water treatment professionals—the **16th Shanghai International Water Show (WATERTECH CHINA)**—concluded successfully at the Shanghai National Exhibition & Convention Center in Hongqiao! Over the course of three days, the event was a bustling hub of activity, with numerous companies showcasing their innovations and a steady stream of attendees. The exhibition featured eight concurrent shows and brought together **3,105** exhibitors, including **2,571** from the water treatment industry. The event attracted **111,444** professional visitors from both domestic and international markets, with **102,689** specifically seeking water treatment opportunities. This synergy between upstream and downstream sectors of the industry chain has provided a new driving force for the water treatment market, which is currently experiencing a new wave of opportunities.



High-impact ideas and strategic insights. WATERTECH CHINA, in collaboration with the Wietec series, partnered with over **200** industry associations and media outlets closely to host more than **80** thematic forums on-site. This effort aimed to promote high-quality development within the industry. The organizers invited over a thousand industry experts to gather and help professionals understand policy directions, clarify future trends, and seize market opportunities.



## Innovation Theme Zones

WATERTECH CHINA plans innovative activities to create a new experience for attendees. In addition to the thematic forums, WATERTECH CHINA dedicated itself to creating an immersive EXPO WALK that integrated "industry, academia, research, awards, new product launches, and case displays." On-site, there were over **20** specialized thematic exhibition areas focusing on technology, innovation, and trends, showcasing new heights in industry development.

### ■ Thematic Exhibition Areas (Partial List)

#### International Innovation Pavilion



#### Annual Commercial Channel Value Brand Exhibition Area for the Water Purification Industry



#### International Membrane Innovation Park



#### Smart Water Management Pavilion



#### Membrane Raw Materials Pavilion



#### Leading Heat Pump Innovators



#### 2024 Construct a Modern Luxury House Mechanical and Electrical System Pavilion





#### Specialized Environmental Equipment Directory Pavilion



#### High-Quality Prefabricated Decoration Joint Pavilion



# WATERTECH CHINA: Elevating Brand Influence and Scale to New Peaks

 <p>Square Meters <b>190,000m<sup>2</sup></b></p>	 <p>Exhibitors <b>2,571</b></p>	 <p>Exhibitor Satisfaction <b>82%</b></p>
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## Leading Brands from WATERTech:

### Point of Use/Entry



### Membrane and Water Treatment



### Wastewater Treatment



The above brands are listed in no particular order.



### Suzhou Pentair Water Treatment Co., Ltd.

WATERTECH CHINA serves as a brilliant stage where we can exchange insights, spark ideas, and jointly explore the limitless possibilities of water with colleagues from around the world. Pentair is committed to deep thinking and relentless exploration of water, dedicated to providing high-quality water treatment products and solutions, ensuring every drop of water is vibrant and full of life. We firmly believe that through our efforts, every household will enjoy pure and healthy water. We wish WATERTECH CHINA continued success and growth.

### JUDO

As a leader in the international water purification field, we have always been committed to providing high-quality and high-efficiency water purification solutions to consumers worldwide. At this exhibition, we showcased our latest water purification technology products, which garnered significant attention and recognition from the audience. WATERTECH CHINA, as a professional exhibition in the water treatment industry, attracts a highly targeted audience. We hope to leverage this professional platform to penetrate the Chinese market for JUDO water purification. We look forward to continuing our collaboration next year, jointly promoting innovation and progress in the water purification industry.



### DuPont Water Solutions

WATERTECH CHINA is a crucial platform for us to launch new products. With the theme "Sustainable Innovation, Intelligent Future," this year we made a remarkable appearance with comprehensive solutions and multiple specialized seminars, attracting numerous visitors for consultations. In the future, we will continue to leverage WATERTECH CHINA to showcase more innovative and reliable products to users.

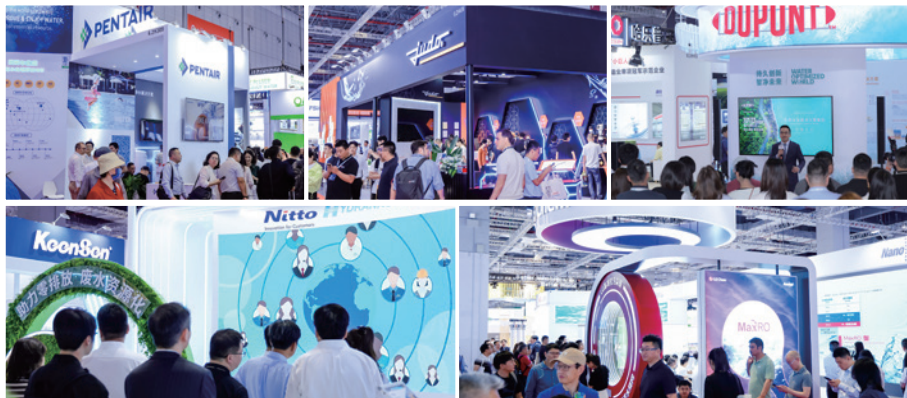
### Hydranautics USA

At this exhibition, Nitto Group - Hydranautics USA showcased several flagship products, attracting many professional visitors. In 2024, Hydranautics USA deeply engaged with WATERTECH CHINA through various platform services provided by the organizers, such as study tours, live broadcasts, and factory visits. These efforts effectively brought us closer to users and comprehensively highlighted the brand influence, technical strength, and product quality of Hydranautics™.



### LG Chem

At this year's WATERTECH CHINA, LG Chem made a grand debut with its newly launched innovative membrane products, attracting a continuous stream of visitors. The booth saw a significant number of industry colleagues and clients who came to explore and engage in discussions. Additionally, our engineering and technical team leaders were invited to attend the concurrent technical exchange conference, where they shared LG Chem's technological innovations in the water treatment field with industry professionals. The entire exhibition proved to be highly rewarding.



# WATERTECH CHINA: Achieving New Milestones, Celebrating the Pinnacle of Water Treatment Industry

Visitors' Satisfaction Rate **93.1%**



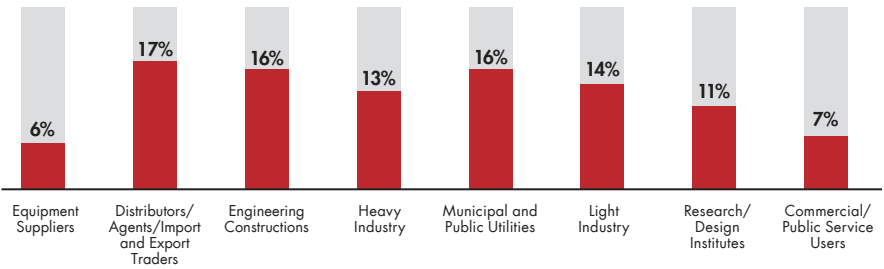
Visitors' Recommendation Rate **94%**



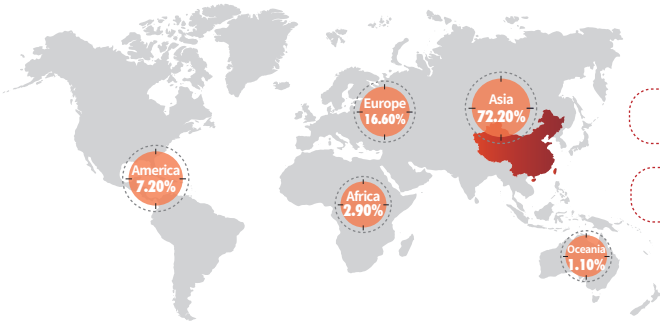


Visitors' Willingness to Attend WATERTECH CHINA 2025: **99.83%**

## Visitor Industry Categories



## Visitor Distribution



More than **100+** Countries

**4,327+** Oversea Buyers



**Audience List (Partial)**

Distributors / Agents / Integrators	Engineering Company	Design Institute
Sihong Junze Water Purification Equipment Sales Department	Taizhou Fengmao Decoration Engineering Co., Ltd.	Shanghai Zhongjian Construction Design Institute Co., Ltd.
KFLOW Water Purification Equipment Store	Jining Tongrun Water Service Engineering Co., Ltd.	Zhejiang Province Institute of Architectural Design and Research
Ningguo Gemei Water Purifier Sales Department	Suzhou Xiangyu HVAC Engineering Co., Ltd.	Tongji Architectural Design (Group) Co., Ltd.
Ningbo Qikai HVAC Equipment Co., Ltd.	Suzhou Shangneng HVAC Engineering Co., Ltd.	Zhangjiagang Architectural Design and Research Institute
Bosch Thermotechnology Life Center	Shanghai Hydraulic Engineering Group Co., Ltd.	Shandong Province Metallurgical Engineering Co., Ltd.
Henan Luoyang Hengre HVAC Co., Ltd.	China Electronics System Engineering & Construction Co., Ltd.	Northern Engineering Design and Research Institute Co., Ltd.
Langnuo HVAC Co., Ltd.	China Kunlun Engineering Corporation	China Coal Technology & Engineering Group Nanjing Design & Research Institute Co., Ltd.

Commercial / Public Service Users	Water Services / Waterworks / Wastewater Treatment Plant	End User
Homeinns Hotel Group	Three Gorges Smart Water Technology Co., Ltd.	BASF SE
Yibai Hotel Express	China Everbright Water Limited	Qilu Pharmaceutical Co., Ltd.
Xijiade Hotel	Hefei Water Supply Group Co., Ltd.	Rongsheng Petrochemical Co., Ltd.
Henglong Real Estate	Shanghai Chengtuo Waste Water Treatment Co., Ltd.	Baoshan Iron & Steel Co., Ltd.
China Resources Land Limited	Beijing Drainage Group Co., Ltd.	SJ Semiconductor Co., Ltd.
Shanghai University of Electric Power	Shanghai Haibin Swage Treatment Co., Ltd.	XINFA GROUP
University of Shanghai for Science and Technology	Anhui Province Qianshan City Wastewater Treatment Plant	Want Want China Holdings Limited

## VIP Membership – Bringing Together VIP Buyers for Meaningful Connections

Shihuantong - Thousands of Buyers Business Matchmaking Conference is meticulously crafted by the organizers of Wietec. It aims to provide buyers with a precise, efficient, and diversified procurement platform. Based on the specific procurement needs of buyers, the event utilizes Wietec's extensive database of over **10,000** suppliers to tailor matches with appropriate exhibitors. This facilitates in-depth exchanges between suppliers and buyers, offering a new procurement service experience for buyers!

Prior to WATERTECH CHINA, the organizers extended targeted invitations to buyers from domestic and international distributor/agent firms, trading companies, engineering companies, and design institutions. This initiative attracted senior executives responsible for engineering, procurement, equipment, and technology departments to engage in face-to-face exchanges and procurement matchmaking at the exhibition. This year, the event invited a total of **4,578** VIP industry buyers, including **419** overseas buyers, resulting in over **1,800** online and offline procurement matches.





## Onsite Forums

WATERTECH CHINA gathered industry leaders to create a grand exchange event and promote high-quality industry development. In collaboration with

Wietec series, we partnered with over **100** authoritative industry organizations to plan and conduct more than 80 high-end summits. These summits covered nearly **1,000** hot topics, including water purification technology, water purification marketing, water purification industry supply chain, indoor health and comfort systems, comfortable home solutions, industrial wastewater treatment, water and wastewater treatment, steel wastewater treatment, industrial waste salt disposal, and sludge recycling. The event attracted **7,386** professional attendees on-site.

### Heavyweight Guests (Partial)



**Bo Song**

Chairman of the Supervisory Board of China Construction Metal Structure Association



**Yang Liang**

Director of Technology Promotion Division at Technology and Industrialization Development Center of the Ministry of Housing and Urban Rural Development



**Zuxin Xu**

Academician of the Chinese Academy of Engineering, Professor at Tongji University



**Jun Ma**

Academician of the Chinese Academy of Engineering, Professor at the School of Environment, Tsinghua University



**Jiuhui Qu**

Academician of the Chinese Academy of Engineering, Distinguished Professor at School of Environment, Tsinghua University



**Joby Boxall**

Fellow of the Royal Academy of Engineering, UK Professor of the University of Sheffield



**Oliver Grievson**

Chairman of the Digital Water Committee of the International Water Association



**Shannon K. McCarthy**

Secretary-General of the International Desalination and Reuse Association (IDRA)



**Vldan Babovic**

Professor at the National University of Singapore



**Jingyou Han**

Class-8 Counselor of Department of Raw Materials and Industry, Ministry of Industry and Information Technology of the People's Republic of China



**Genjiang Zheng**

Chairman of the Membrane Industry Association of China



**He Wang**

Executive Vice President of Committee on Purification & Fresh Air of China Construction Metal Structure Association, Secretary-General of Committee on Comfort Home of China Construction Metal Structure Association



**Jianxing Tang**

President of the Water Purification Branch of the National Association of Health Industry and Enterprise Management



**Zhihua Hua**

Honorary Vice President of China Building Decoration Association, Executive President of Haining Decoration Association, Chairman of Haining Seipon Decoration Group Co., Ltd



**Min Jia**

Chairman of Indoor Purification Service Professional Committee of China Building Materials Circulation Association



**Jungui Zhao**

Vice President and Secretary General of China Petroleum and Chemical Industry Federation



**Hua Zhou**

Chairman and General Manager of Shanghai Chengtou Water Group Co., Ltd



**Chen Zhang**

National Survey and Design Master, Chief Engineer of Shanghai Municipal Engineering Design Institute Co., Ltd



**Jianguo Tang**

Chief Engineer of Shanghai Urban Construction Design & Research Institute (Group) Co., Ltd.



**Lina Wang**

Researcher and Doctoral Supervisor at Department of Environmental Science and Engineering of Fudan University, Vice President of Shanghai Indoor Contamination Control Industry Association



**Min Ding**

Chief Engineer of Shanghai Urban Drainage Co., Ltd.



**Xiaohu Dai**

Professor and Doctoral Supervisor of College of Environmental Science and Engineering of Tongji University, National Overseas High-level Talent Specially Appointed Expert



**Zhimin Qiang**

Distinguished Professor at Shanghai Jiao Tong University



**Xianhui Pan**

Researcher of the Institute of Saturated Desalination and Multipurpose Utilization, MWRI (Tianjin)



**Jinyi Luan**

Senior Expert of Sinopec Group

The above brands are listed in no particular order.

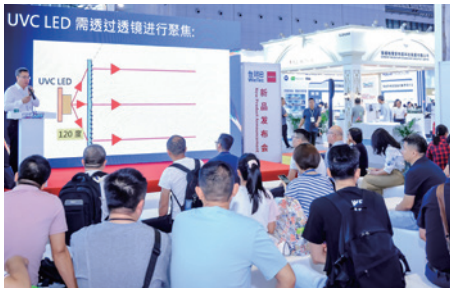
**Concurrent Conference List**

Themes	Name of Conferences	
Household and Commercial Water Purification	2024 China Healthy Environment Electrical Appliance Innovative Product Technology Trend Forum	
	China Healthy Habitat Conference & Clean Water HVAC Conference	
	"2024 Water Purification & Purification Commercial Channel New Quality Development Summit and the Award Ceremony for the TOP Brand Recommendation of the Value of Commercial Channels in the Two Net Industries"	
	The 6th China Water Purification Industry Innovation and Development Conference	
	Water Marketing Course: A New Model of Water Purification Marketing	
	China Water Purification Industry Supply Chain Conference	
	2024 Healthy Direct Drinking Water Cooperation and Development Forum and Water Purification to Hydrogen Upgrading Seminar	
HVAC/Terminals	2024 China Real Estate Industry Carbon Peak Development Summit Forum	
	The 2nd "Good House, Good Parts, Good Service" Indoor Environment Integrated Innovation Application Summit	
	2024 Heat Pump Comfort System and Low Carbon Building Development Forum	
	The 2nd Prefabricated Decoration High-quality Development Forum - and the "Shanghai Prefabricated Decoration Industry Development Report" Results Conference	
Industrial Water Treatment	2024 WATERTECH CHINA and China Membrane Industry Development Summit	
	2024 IWLF International Industrial Water Leaders Forum	
	Seminar on Advanced Technology and Equipment for Wastewater Treatment in the Petrochemical Industry	
	2024 Seawater Desalination Technology Innovation and Engineering Application Seminar	
	Seminar on High Salt Wastewater Treatment and Resource Utilization Technology	
	Seminar on Innovative Water Treatment Technology and New Material Application Under the Background of Carbon Peaking and Carbon Neutrality	
	Municipal Water Supply and Drainage	2024 Digital Water Innovation Summit
2024 Forum on Sustainable Development of Urban Water Systems		
Seminar on the Application Technology of Membrane Materials in Urban High-quality Water Supply		
The 7th Smart Water Summit Forum of Six Provinces and One City in East China - Technology and Application on Water Supply Network Leakage Control Based on New Quality Productivity		
Overseas Markets for Municipal Water: Policies and Opportunities		
The 7th China Smart Water Summit and Collaborative Efficiency Enhancement Forum on Pollution Reduction and Carbon Reduction in Wastewater Treatment Plants		
The 7th Yangtze River Delta Drainage and Sewage Treatment Seminar		

Themes	Name of Conferences	
Comprehensive Water Environment Management	China Water & Wastewater 2024 Sludge Treatment and Disposal Forum (Shanghai)	New
	The WieTec Industrial Innovation and Development Forum and Supporting Supply and Demand Matchmaking Meeting	New
	Precise Pollution Control to Promote Pollutant Emission Reduction, Cost Reduction and Efficiency Increase-the State Encouraged Major Environmental Protection Technology and Equipment Supply and Demand Exchange Meeting	New
	Environmental Protection Innovation Technology Case Sharing Session	New
	The 3rd Shanghai Third-Party Environmental Protection Service Forum	
	2024 The 3rd Village and Town Water Supply and Drainage Practical Technology Seminar	Hot
Energy Conservation and Resource Recycling	Seminar on the Topic of Standards Help the Green and Low-Carbon Development of the Steel Industry	New
	Forum on the Green Development of Technological Innovation and Industrial Upgrading of Chemical Parks	New
	The 2nd National Seminar on Lithium Resource Extraction and New Energy Development Technologies (2024)	Hot
	Seminar on the Development of Green, Low Carbon, and Circular Economy in Coal Fired Power Plants	New

## New Products Announcement

Leveraging its significant influence in domestic and international markets and its accumulated resources in the water treatment industry, WATERTECH CHINA has always been dedicated to providing comprehensive services for enterprises. The organizers, in collaboration with several leading companies in the industry, launched new product release conferences concurrently with the exhibition. This collective effort showcased cutting-edge products and advanced technologies in the water treatment industry, creating a grand event of new products for the attendees!



# Promotion Channels

## ■ Pre-Exhibition Promotion



## ■ Onsite Media Interviews



This year, the organizers continue the services offered in previous years, aligning with exhibitor needs, and once again invited industry media for on-site interviews, creating a high-quality brand information dissemination platform within the industry.

## Corporate study tours



One Click Access to  
Thousands of Quality Suppliers

**WieTec**  
Exporters

## 2024 International Water Industry Annual Gala

2 Million precise database, 360,000 Registered platform members, Comprehensive marketing channel coverage

360搜索

Baidu 百度

搜狗搜索

Search exposures  
**55 Million**

微信视频号

WeChat Moments exposures  
**100 Million**

网站

Website views  
**2.4 Million**

抖音

视频号

Video exposures  
**20 Million**

微信官方账号

WeChat Official Account followers  
**400,000**

邮件

Emails sent  
**12 Million**

# WATERTECH SERIES

## WATERTECH CHINA (BEIJING) 2024

9-11 October, 2024  
Beijing · China

## 2024 International Water Industry Annual Gala

5-6 December, 2024  
Shanghai · China

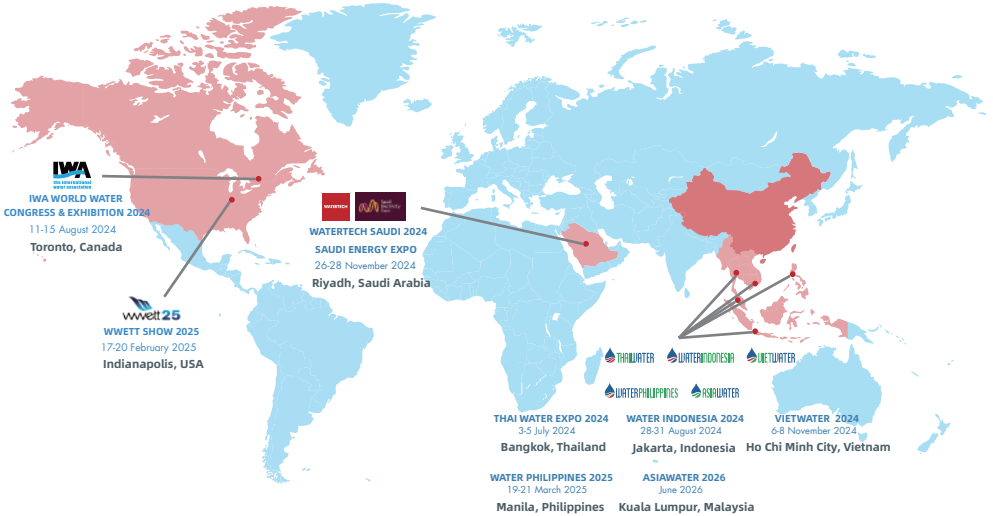
## WATERTECH CHINA (GUANGDONG) 2025

5-7 March, 2025  
Guangzhou · China

## WATERTECH CHINA 2025

3-5 June, 2025  
Shanghai · China

## Connecting Businesses Worldwide through Water Treatment Trade Shows



### Organizer Introduction



#### Herui Expo

Herui Expo is a leading expo organizer in sustainable development and environmental technologies, committed to excellence with 16 years of experience. Our platform has become a go-to destination for industry professionals, researchers, policymakers, and investors to connect, exchange ideas, and explore new business opportunities in China and beyond.



#### Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions.

## Contact Us

**Shae Chen** | [shae@wietecchina.cn](mailto:shae@wietecchina.cn)

**Stephen Tang** | [stephen@wietecchina.cn](mailto:stephen@wietecchina.cn)



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